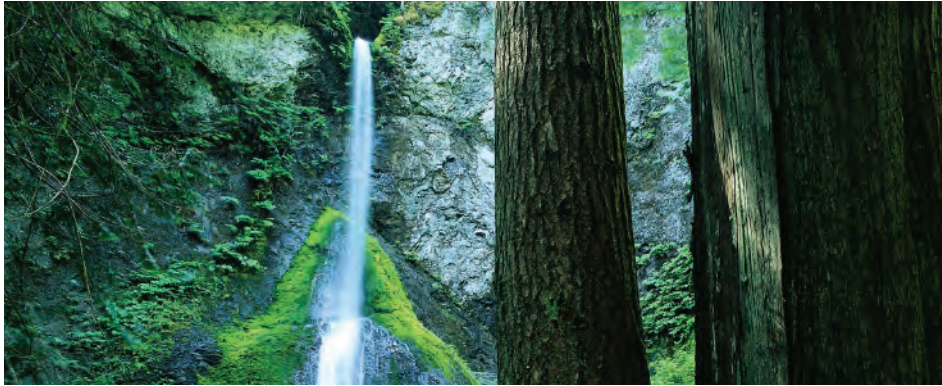


Think Color.
Think Vycon.



Perception:

Vinyl is not eligible for LEED® points in sustainable projects.



Archetype® in Blue Collar Y45975AT

Think Green.

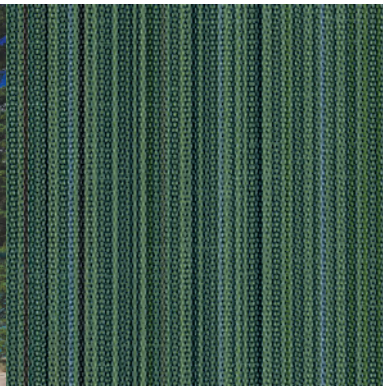
Vinyl is an accepted sustainable product. Let's explore the green side of Vycon® vinyl wallcovering...

Reality:

You can use Vycon vinyl for LEED® registered projects. In fact, our products have successfully been used in a LEED® EB Platinum building.

Perception:

Vinyl production creates hazardous emissions.



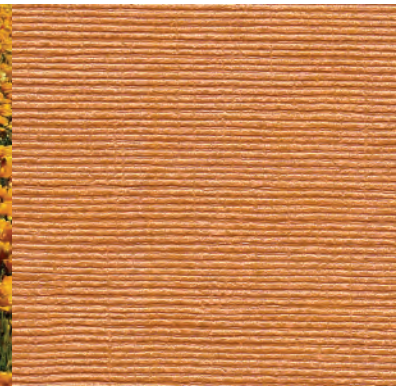
Cordoba® in Spruced Up Y45729C0

Reality:

The manufacturing process for Vycon vinyl wallcoverings exceed clean air emission standards. In fact, Vycon captures 99.5% of its total emissions – exceeding the 95% guideline set by the Clean Air Act.

Perception:

Vinyl contains harmful chemicals.



Marco® in Flame Y45299MC

Reality:

Vycon vinyl wallcoverings are free of harmful chemicals such as formaldehyde, *PFOA, *PBDE and *DEHP. In fact, our products do not contain any heavy metals such as lead, mercury, cadmium and chromium.

*PFOA - Perfluorooctanoic Acid, *PBDE - Polybrominated Diphenyl Ether, *DEHP - DI (2-Ethylhexyl) Phthalate

Perception:

Inks used in vinyl wallcoverings are hazardous.



Mirage® in Red Earth Y45704MI

Reality:

Vycon vinyl wallcoverings use only *HAPs free inks to comply with the *EPA's Federal Clean Air Act. In fact, Vycon recycles 100% of its printing inks in a sophisticated oxidizer that reduces energy consumption.

*HAPs - Hazardous Air Pollutants, *EPA - Environmental Protection Agency

Perception:

Vinyl has high VOCs.



Milan® in Ink Y45234

Reality:

Vycon vinyl wallcoverings have low *VOCs; we also have available products that meet the strict California 01350 specification for healthy indoor air. Tests have also shown that the initial odor of vinyl wallcoverings dissipates much faster than odors associated with paints**.

*VOCs - Volatile Organic Compounds **Source: The Vinyl Institute

Perception:

Vinyl can't be recycled.



Lynx® in Copper Leaf Y44718

Reality:

Vycon vinyl wallcoverings can be recycled and re-used in other products and contain pre-consumer recycled content. In fact, Vycon recycles 2 million pounds of vinyl waste each year.



Ask us about

Vycon® Contract Wallcovering Green Options:

EcoView™ (A non-woven alternative with Type II characteristics)

Microventing (Helps prevent mold and mildew growth)

A copy of **Vycon's Environmental White Paper** may be downloaded from our website.

www.VyconWallcovering.com